

March 1, 2022

**Apparel Brand “age3026™” Made from “Soalon™” Plant-based Yarn
to Launch Sale of New Items and Hold an Exhibition to Take Orders**

Mitsubishi Chemical Corporation

Mitsubishi Chemical Corporation (MCC; Head office: Chiyoda-ku, Tokyo; President: Masayuki Waga) hereby announces the sales launch of new items from March 1 (Tuesday) in the “age3026™” apparel brand operated by MCC. In conjunction with this, MCC will hold an exhibition to take orders for these new items in Tokyo and Kyoto.

The apparel brand age3026™ was launched in March 2021, embracing the concept of “weaving a beautiful world for the next 1,000 years.” Using Soalon™ triacetate filament yarn, exclusively produced by MCC from wood pulp, MCC offers a range of made-to-order, high-quality, environmentally friendly clothing.

This time around, the age3026™ brand will release its second round of clothing, comprising a total of six items, including a jacket, vest and pants. In addition, an exhibition to take orders will be held so that buyers can experience the actual feel of MCC’s Soalon™.

MCC aims to realize KAITEKI, which will resolve the issues of people, society and our planet Earth in pursuit of a sustainable future. Through age3026™, the company aims to deploy a business that will be close-knit to individuals living in a new era in the future and will also contribute to solving environmental issues.

**■New item lineup**

Inspired by Japanese clothing, which is intrinsic part of Japanese culture, the design incorporates functionality and minimalistic modernism. Despite the flat 2-dimensionality of its design, the clothing also offers well-balanced, 3-dimensionality when worn. The design is simple, yet we are particular in its pattern.

In addition to the monotone colors used in previous works, beige has been added to its color palette to offering a casual look for everyday use.



- Long sleeve T-shirt (normal)
Price (tax included): ¥19,300



- Long sleeve T-shirt (shoulder tuck)
Price (tax included): ¥19,300



- Wide-leg pants
Price (tax included): ¥38,500



- Open collar shirts
Price (tax included): ¥28,600



- Collarless jacket & vest

Price (tax included): ¥66,000

*Collarless jacket: Per unit price is ¥38,500

The focal item of these new pieces is a modular combination, a simple jacket with vest that has a removable, functional pocket.

In addition to the comfortable feeling and easy-to-care-for Soalon™, the vest, which incorporates a multi-functional design, is pocketable allowing for storage. This item is imaginative and can be enjoyed in combination with other items.



■Sales method

Starting March 1, 2022 (Tuesday), purchases can be made on the age3026™ official website (<https://age3026.com/>).

■Exhibition to take orders

[Tokyo]

Date: March 27 (Sunday), 11:00-18:00 (tentative)

Venue: 1st floor, Ishizaki Building, 3-14-15 Jingumae, Shibuya-ku, Tokyo

6-minute walk from Omotesando Station, 7-minute walk from Meiji-jingumae (Harajuku) Station,
10-minute walk from Harajuku Station

[Kyoto]

Date: April 9 (Saturday), 11:00-18:00 (tentative)

Venue: offsait studio, 1st floor, Space 1, 46-3 Nishishinyashiki Ageya-cho, Shimogyo-ku, Kyoto

4-minute walk from Umekoji-Kyotonishi Station (one stop from Kyoto Station/24-minute walk)

*The exhibition to take orders will, depending on the situation, be postponed or cancelled due to the impact of COVID-19.

A notification will be posted on the age3026™ official website or Instagram official account as to whether the exhibition will be held.

■Instagram

age3026™ official Instagram account(https://www.instagram.com/age_3026/)

————— Inquiries related to the details of this release —————

(Inquiries related to product details and purchasing)

Individual/department in charge of age3026™,

Mitsubishi Chemical Corporation

E-mail:[MCJP-MBX-MCC SOALON AGE3026@mchcgr.com](mailto:MCJP-MBX-MCC_SOALON_AGE3026@mchcgr.com)

(Media contact)

Communication Division

Mitsubishi Chemical Corporation

TEL: +81-3-6748-7161