Sustainability

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Mitsubishi Chemical Holdings Group Investor Meeting

June 12, 2012

APTSIS 15

Yoshimitsu Kobayashi President & Chief Executive Officer Mitsubishi Chemical Holdings Corporation

The forward-looking statements are based largely on information available as of the date hereof, and are subject to risks and uncertainties which may be beyond company control. Actual results could differ largely, due to numerous factors, including but not limited to the following: Group companies execute businesses in many different fields, such as information and electronics, performance products, polymers and processed products, pharmaceuticals, carbon and inorganic products, petrochemicals, and these business results are subjected to influences of world demands, exchange rates, price and procurement volume of crude oil and naphtha, trend of market price, speed in technology innovation, National Health Insurance price revision, product liabilities, lawsuits, laws and regulations.

List of Abbreviations

MCHC: Mitsubishi Chemical Holdings Corporation MCC: Mitsubishi Chemical Corporation MTPC: Mitsubishi Tanabe Pharma Corporation MPI: Mitsubishi Plastics, Inc. MRC: Mitsubishi Rayon Co., Ltd. NNE: Nishi Nippon Ethylene LLP AKC: Asahi Kasei Chemicals Corporation JXE: JX Nippon Oil & Energy Corporation

1Q: April 1 – June 30 2Q: July 1 – September 30 3Q: October 1 – December 31 4Q: January 1 – March 31 1H: April 1 – September 30 2H: October 1 – March 31 FY2011: April 1 , 2011 – March 31, 2012 FY2012: April 1 , 2012 – March 31, 2013 MOS: Management of SUSTAINABILITY MMA: Methyl methacrylate PMMA: Polymethylmethacrylate PHL: Phenol PCR: Polycarbonate resin **BPA: BPA: Bisphenol-A** PTA: Purified terephthalic acid TPA: terephthalic acid **PP: Polypropylene** PVC: Polyvinyl chloride VCM: Vinyl chloride monomer CHX: Cyclohexane **CPL:** Caprolactam PX: Para-xylene SM: Styrene monomer 1,4-BG: 1,4-butandiol PE: Polyethylene EO: Ethylene oxide EC: Ethylene carbonate EG: Ethylene glycol PVOH: Polyvinyl alcohol FCC: Fluid catalytic cracking GaN: Gallium nitride MBR: Membrane bioreactor

Today's Agenda



MCHC (The KAITEKI COMPANY)

- >Review of Business Results
- >Enhancing Group Strengths
- KAITEKI Management and MOS Indexes
- >Prospects under APTSIS 15



- MCC Reforming Structure and Transforming Domestic Petrochemicals Business
- **MTPC** Healthcare Solutions and MTPC Topics
- MPI Polyester Film Business, MAFTEC Business, and Agribusiness Solutions
- MRC MMA/PMMA, Carbon Fibers, and Aqua

Mitsubishi Chemical Holdings Corporation

The KAITEKI COMPANY

1. Review of Business Results

- 1-1: Business Results and FY2012 Forecasts
- 1-2: Business Results and FY2012 Forecasts by Segment
- 1-3: Current Market Status and Forecasts for Major Products

2. Enhancing Group Strengths

- 2-1: Further Transforming Management Structures of the MCHC Group
- 2-2: Relocating and Consolidating Head Office Functions
- 2-3: Reforming Structure and Transforming Domestic Petrochemicals Business

3. KAITEKI Management and MOS Indexes

3-1: MOS Indexes

3-2: Examples of MOS Results in FY2011

4. Prospects under APTSIS 15

- 4-1: APTSIS 15 Reference Figures and Forecasts for FY2012
- 4-2: Difference between the FY2012 Forecasts
 - and APTSIS 15 Reference Figures by Segment
- 4-3: The APTSIS 15 Plan



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1. Review of Business Results

APTSIS 1-1: Business Results and FY2012 Forecasts

FY2011 profits down due to the Great East Japan Earthquake, strong yen, and market deterioration; aiming for recovery in FY2012



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1. Review of Business Results

APTSIS 1-2: Business Results and FY2012 Forecasts by Segment

Economic climate and market changes remain a concern for FY2012, but aiming for profit increase by recovering in volumes and rigorous cost reductions

Operating Income FY2011 Results vs. FY2012 Forecasts (Billions of yen)						
	FY2011 Results	FY2012 Forecasts	Increase or Decrease			
Electronics Applications	(5.3)	0	5.3			
Designed Materials	23.1	33.0	9.9			
Health Care	76.4	79.0	2.6			
Chemicals	14.8	29.0	14.2			
Polymers	23.8	24.0	0.2			
Others	6.1	4.0	(2.1)			
Corporate	(8.3)	(9.0)	(0.7)			
Total	130.6	160.0	29.4			



Some consolidated subsidiaries in the Polymers segment have been transferred to the Designed Materials segment. Part of expenses for basic research activities previously recorded in Corporate have been transferred to the Designed Materials segment, as a result of research progress. Concomitant with these changes, FY201 results have been reclassified for comparison with fiscal 2012 forecasts.

Good **Chemistry** for Tomorrow Mitsubishi Chemical Holdings Group

1. Review of Business Results

APTSIS 1-3: Current Market Status and Forecasts for Major Products

FY2012 forecasts vs. 4Q FY2011 results



2-1 Further Transforming Management Structures of the MCHC Group

Accelerating orchestration of Group strengths



Consolidating engineering functions and materials procurement of the MCHC Group into Mitsubishi Chemical Engineering Corporation

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Accelerating Group Synergy (1)

Undertaking organizational and personnel changes to foster "synergy to grow"

Appoint Mission Coordinators (April 1, 2012) Formulate group-wide strategic plans for business areas where rapid synergies can be achieved. Guide and advise on those business operations.



Polymer processing and information and electronics · Carbon fiber composite materials

Water treatment system
 · FPD components



Establish new Healthcare Solutions Office (April 1, 2012) Further strengthen the Group healthcare strategy and promote the commercialization of new healthcare solutions business by transcending individual core operating company boundaries.

Strengthen function of the Group Synergy Office (April 1, 2012) In order to enhance proactive proposals, mediation and support functions for Group companies, synergy projects were reviewed and a director and person responsible for implementing each project were appointed.



Accelerating Group Synergy (2)

Strengthening shared Group functions to promote "synergy to grow"

- Consolidate Group funding and management functions (June 1, 2012) In order to promote the orchestration of Group strengths and achieve synergistic effects, MCFA (100% owned by MCC) became a 100% subsidiary of MCHC.
- Consolidate engineering and materials procurement functions (April 1, 2012) The engineering functions at three core operating companies were consolidated into Mitsubishi Chemical Engineering in order to further raise the overall strength and pricing power of the Group engineering capabilities.
- Integrate Group public relations functions (June 1, 2012) Public relations and investor relations functions at three core operating companies were consolidated into MCHC with the aim of making the functions more effective and more efficient.

2-2: Relocating and Consolidating Head Office Functions

Fostering "synergy to grow" through proactive dialogue

- Proximity of offices for directors and core operating companies*
- Locating common functions on the same floor

*excl. MTPC





22F					Directors' offices
					Corporate Strategy Office
					Healthcare Solutions Office
					Corporate Planning Office
					Group Synergy Office
					The KAITEKI Institute, Inc.
21F					Directors' offices
					Business Development & Licensing Dept.
20F		1			Corporate div. (Corporate planning, Internal control, Internal audit,
		_			Public relations and investor relations, Administration, IP, RD, etc.)
	_	_			
19F					Corporate div. (HR, Finance and accounting, Information systems, etc.)
		_			
18F		_	-		Corporate div. (Environment, Safety and Quality, Technology Coordination, etc.)
					Business div. (Basic petrochemicals, Chemical derivatives, Polymer,
	_	_			Petrochemicals R&D, Petrochemicals Planning and Coordination
475					Nanting groups
1/F					weeting rooms
465	_	-		_	Compared div (Durahaging and logistics, Marketing, etc.)
101			-		Corporate div. (Purchasing and logistics, Marketing, etc.)
		-			Japan Polychem, Japan Polyennyiene, Japan Polyphopyiene, etc.
15E	_	-			Pusinges div (Information and electronics, Performance products, Patton, materials, Carbon)
ISE		-			Dusiness un. (Information and electronics, Fenomance products, Battery materials, Carbon)
	-	-			
14F		-			Rusiness div. (High Performance Film Field, part of High Performance Molded Products Field)
	-	-1			Dusiness div. (Fight chomanice thin their, part of high their market model thought their
13F		-		-	Business div.
				-	Group companies
		-		-	
12F					Shared office service companies, Medical center
11F					Group reception, Guest rooms, Showroom
1F					Reception

MCHC MCC MTPC MPI MRC

APTSIS

2-3: Example of Business Reorganization for Growth (Petrochemicals)

Reforming structure and transforming domestic petrochemicals business

Pursue Growth Strategy

- > Expand global operation and shift to high-performance products
 - (Regional partners, the US shale gas revolution)
 - MMA and PMMA, performance polymers

Promote Innovation Strategy

- Deliver new materials that contribute to the environment and to the "Sustainable Carbon Society"
 - Sustainable resources (Isosorbide polymer, GS-Pla)

Optimize Cash-generating Businesses

- Stabilize earnings and reinforce business structure
 - > Stabilize operations and minimize environmental impact
 - Reinforce business structure by leveraging high-value-added products, expanding knowledge business & improving process technologies
 DTP, Hexene-1, BTcB

Business to be Restructured

Implement second stage of structural reforms

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3-1: MOS Indexes

Each item to be evaluated with a target of 300 points by FY2015



Aiming to establish "My Own MOS" within Group company and organization

3-2: Trend in MOS Results

MOS Indexes quantified and monitoring began in FY2011



Good **Chemistry** for Tomorrow Mitsubishi Chemical Holdings Group

4-1: APTSIS 15 Reference Figures and Forecasts for FY2012

* excl. Leaping Ahead (M&A)

	FY2012 APTSIS 15 Reference Figures	FY2012 Forecasts	FY2015 <i>APTSIS 15</i> Plan
Net Sales	¥3.6 trillion	¥3.5 trillion	¥5.0 trillion (¥4.2 trillion*)
Operating Income	¥230 billion	¥160 billion	¥400 billion (¥330 billion*)
Operating Others Industrial Materials He	Performance Products Materials ¥89.0B	Performance Products ¥42.0B Health Care ¥79.0B	Industrial Materials Hth Care Leaping Ahead (M&A) & Impact of Mission Coordinators
FY2012 <i>APTSIS</i> Reference Fi	15 gures	2012 ecasts	FY2015 APTSIS 15 Plan



4-2: Difference between the FY2012 Forecasts and *APTSIS 15* Reference Figures by Segment

Major impact from weaker market prices, slower market growth and changes in the competitive environment

Operating income (Billions of yen)

Domain	Segment	FY2012 <i>APTSIS 15</i> Reference Figures	FY2012 Forecasts	Difference	Comments		
Performance	Electronics Applications	12.0	0.0	(12.0)	Slower growth in the market and deteriorating profitability for recording media and FPD components. Delay in growth of new markets. (GaN substrates, White LED lighting/materials)		
Products	Designed Materials 54.0 33.0 (21	(21.0)	Slower growth in the market and deteriorating profitability for FPD components. Delay in growth of new markets. (Lithium-ion battery materials)				
Health Care	Health Care	79.0	79.0	0.0	Pharmaceuticals performing better than expected but shortfall in diagnostic agents and instruments and clinical testing.		
Industrial Materials	Chemicals	35.0	29.0	(6.0)	Difference in PTA spreads, otherwise virtually as expected.		
	Polymers	48.0	24.0	(24.0)	Major impact from decline in market prices for MMA/PMMA and sluggish demand for light guide panels.		



4-3: The APTSIS 15 Plan



Review topics

- 1) Attainability of targets
- 2) Validity of the current strategy / formulation of alternatives
- 3) New business opportunities

Business Topics

Positioning of business areas within the MCHC Group business portfolio

•	Performance Products
 Next-generation Growth Businesses (6) Organic photovoltaic modules and materials Organic photo semiconductors Advanced performance products Agribusiness solutions Healthcare solutions Sustainable resources 	Growth Businesses (11) White LED lighting and materials Lithium-ion battery materials FPD components FPD components Performance composite materials High performance molding products Specialty chemicals Water treatment system and services Pharmaceuticals High performance graphite Performance polymers MMA/PMMA
Businesses to be Restructured (15) Naphtha crackers, etc.	Cash-generating Businesses (18)• Recording media• Performance films• Food ingredients• Diagnostics & support for new pharmaceutical development• Terephthalic acid• Coke• PHL/BPA/PC• PP

Mitsubishi Chemical Corporation

Reforming Structure and Transforming Domestic Petrochemicals Business

- 1. Overview of Structural Reforms
- 2. Structural Reforms of Basic Petrochemicals Business



MCHC's Business Portfolio

Growth Business (11)

Growth Business (6) Organic photovoltaic modules and materials Organic photo semiconductors Advanced performance products Agribusiness solutions Healthcare solutions Sustainable resources	 White LED lighting and materials Lithium-ion battery materials FPD components Performance composite materials High performance molding products Specialty chemicals Water treatment system and services Pharmaceuticals High performance graphite Performance polymers MMA/PMMA 			
Business to be Restructured (15) Naphtha crackers, etc.	Cash-generating Business (18) Recording media Performance films Food ingredients Diagnostics & support for new pharmaceutical development Terephthalic acid Coke PHL/BPA/PC PP 			

Basic Strategies for Petrochemical Business

Reforming structure and transforming domestic petrochemicals business

Pursue Growth Strategy

- > Expand global operation and shift to high-performance products
 - (Regional partners, the US shale gas revolution)
 - MMA and PMMA, performance polymers

Promote Innovation Strategy

- Deliver new materials that contribute to the environment and to the 'Sustainable Carbon Society'
 - Sustainable resources (Isosorbide polymer, GS-Pla)

Optimize Cash-generating Businesses

- Stabilize earnings and reinforce business structure
 - Stabilize operations and minimize environmental impact
 - Reinforce business structure by leveraging high-value-added products, expanding knowledge business & improving process technologies
 DTP, Hexene-1, BTcB

Business to be Restructured

Implement second stage of structural reforms

DTP: Dominant technology for propylene BTcB: Butene to crude butadiene

Operating Climates for Domestic Ethylene Production



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Progress in Structural Reforms

	: New measures : Shut down (FY)	2008	2009	2010	2011	2012	2013	2014	2015	2016
Cracker	Mizushima Plant Kashima Plant	Est	ablishm Shu	ent of NNE Cracke t down	r downsizing	Aromatic alliances	Facilities inte	gration C8	RI	
Derivatives	PVC/VCM AO/HA CHX/CPL PX/QTA SM 1,4-BG		<u>В</u>		Deri -Shift o to high	vatives	s Busin s (shrink and/ nce produc	ESS or withdraw) ts (reinforce ar	nd/or acce	elerate)
	PE PP EO/EC	Comp	lete E	New line O center		B oost	EC capac	Optimize pr Optimize pr ity	oductio	n
Sustainable resources	Isosorbide polymei <i>GS-Pla</i>		Со ИСС Е	mmerciali <i>.</i> liochem	zation (5K	TA) 🌑 🛛 Co	Expa mmerciali	nd to 20KTA		
New technologies	Butadiene Non-phosgene PC		Es	tablish BTo Establ	cB techno ish techno	logy <mark>–</mark> blogies –		Commer JV or licensir	cializa 1g	tion

Structural Reform in Ethylene Capacity



Structural Reform of the Kashima Plant

Reform structure by combining further advanced derivatives with efficient up-stream structure

1. Reinforce basic petrochemicals

Steam cracker: Decommission No.1 cracker and expansion & fully operate No.2 cracker Refinery partnership: Continue assessing potential for integrated application of both high resolution FCC (JXE) and BTcB (MCC)

2. Shift to high-performance products

Ethylene (EO): Complete EO center and boost EC production (PE): Metallocene catalyst and high-performance PE Propylene (PP): Shift to high-performance PP by new line using proprietary state-of-the-art technology Butadiene: Produce butadiene as targeted production by using proprietary technology

3. <u>Restructure the Kashima complex</u> Restructure VCM/PVC sector Operate power plant optimally



Structural Reform of the Mizushima Plant

Maximize flexibility and benefits of integrated Kashima/Mizushima steam cracker management

1. <u>Reinforce basic petrochemicals business</u>

Cracker downsizing(June 2011)Aromatics alliances with AKC(April 2012)Refinery partnershipContinue assessing potential for integrated application of
both high resolution FCC (JXE) and BTcB (MCC)

- 2. Optimize facilities through Nishi Nippon Ethylene LLP Preparing for facility integration (MCC in 2013 / AKC in 2014)
- 3. <u>Develop new technology</u> Hexene-1, DTP, BTcB

GaN substrate, Organic photovoltaic



Mitsubishi Tanabe Pharma Corporation

Healthcare Solutions and MTPC Topics

1. Healthcare Solutions

- 1-1: Targets for Healthcare Solutions in the MCHC Group
- 1-2: Mission of the Healthcare Solutions Office
- 1-3: Artificial Carbon Dioxide Bath Unit, MIMAMORI-Gait, and New Vaccine

2. MTPC Topics



Growth Business (11)

White LED lighting and materials Lithium-ion battery materials FPD components Performance composite materials High performance molding products Specialty chemicals Water treatment system and services Pharmaceuticals High performance graphite Performance polymers MMA/PMMA ◆ Recording media ◆ Performance films ◆ Food ingredients Diagnostics & support for new pharmaceutical development ◆ Terephthalic acid ◆ Coke PHL/BPA/PC ♦ PP

1-1: Targets for Healthcare Solutions in the MCHC Group

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Deliver full package "healthcare solutions"

Orchestrate Group strengths to provide a variety of solutions for unmet medical needs at every stage of the medical value chain



1-2: Mission of the Healthcare Solutions Office

Orchestrate Group strengths to deliver full packaged "healthcare solutions"



1. Healthcare Solutions



1-3: Artificial Carbon Dioxide Bath Unit







Artificial Carbon Dioxide Bath Unit (1)

Carbon dioxide bathing has a long history in healthcare

CO₂ enriched water for medical use: CO₂ concentration should be above 1000 ppm



Many scientific journals report that CO₂ enriched water increases blood flow. It is considered that CO₂ enriched water increases the tissue concentration of CO₂ and induces vasodilation.

Artificial Carbon Dioxide Bath Unit (2)

Developing rehabilitation and cosmetic/beauty application



1. Healthcare Solutions

1-3: MIMAMORI-Gait







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MIMAMORI-Gait (1)



May 2011: Filed as medical device in Japan Medical treatment fee: Posturography (250pt))

MIMAMORI-Gait (2)

Create a new evaluation index using *MIMAMORI-Gait*

Pursue other applications

New evaluation indices for physical functions e.g. Efficacy of rehabilitation, prevention of falls, etc. **1. Healthcare Solutions**

1-3: New Vaccine

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New Vaccine (1)

Strengthen MTPC's vaccine business with new vaccine

Strengthen vaccine business in Japan through collaboration with BIKEN*

*: The Research Foundation for Microbial Diseases of Osaka University

Share of MTPC in total Japanese vaccine market sales in FY2011

- Licensing-in of new vaccine and new technology
 - Licensing agreement for the new vaccine with Neuron Biotech, Inc. (January 2012)
 - Research collaboration agreement for new vaccines with Medicago Inc (March 2012) (Production of new vaccine in plants)

New Vaccine (2)

Production of new vaccine in plants by Medicago

Greenhouse cultivation of *Nicotiana Benthamiana*

Introduction of viral gene to tobacco leaves

1. Healthcare Solutions

MCHC Group Closed Plant Factory

Potential to apply agribusiness solutions to pharmaceutical manufacturing

High quality control in closed plant factory system enables:

- Shorter growing period
- Stable production
- High productivity

LED

PV cell Secondary battery

•Use of green energy

Water treatment system

•Water circulation and reuse

 Reduce total water consumption

Hydroponics system

wave-length

Power savings

Acceleration of photo-

synthesis with effective

•Clean and effective growth of plants

Thermal insulation

WWWWWWWWWWW

•High level of insulation reduces energy needed for air-conditioning

Mitsubishi Tanabe Pharma Corporation

Healthcare Solutions and MTPC Topics

1. Healthcare Solutions

1-1. Targets of Healthcare Solutions in the MCHC Group
 1-2: Mission of the Healthcare Solutions Office
 1-3: Artificial Carbon Dioxide Bath Unit, *MIMAMORI-Gait*, and New Vaccine

2. MTPC Topics

2. MTPC Topics

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Progress in Domestic Operations Centering on New Products

Key Products: Anti-diabetic Drugs

MP-513 & TA-7284

Strategic alliance with Daiichi Sankyo Co., Ltd.

- Promoting usages through new style of joint sales activity at unprecedented speed
- Contributing to total care management of metabolism and CV diseases through the launch of anti-diabetic drugs

2. MTPC Topics

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Becoming a "Company that Can Continue to Create New Value"

Mitsubishi Plastics, Inc.

Polyester Film Business, MAFTEC Business, and Agribusiness Solutions

1. Polyester Film Business

- Strengthen global business development with establishment of business bases in China

2. MAFTEC Alumina Fiber Business

- Expand capacity to meet robust demand
- 3. Agribusiness Solutions
 - Accelerate marketing in China

Next-generation Growth Business (11) Growth Business (6) White LED lighting and materials Lithium-ion battery materials FPD components Organic photovoltaic modules Performance composite materials and materials • High performance molding products Organic photo semiconductors Specialty chemicals Advanced performance products Water treatment system and services Agribusiness solutions Pharmaceuticals Healthcare solutions ◆ High performance graphite Sustainable resources Performance polymers ♦ MMA/PMMA Cash-generating Business (18) Business to be Recording media Performance films Food ingredients **Restructured (15)** Diagnostics & support for new pharmaceutical development ◆ Terephthalic acid ◆ Coke ◆ PHL/BPA/PC ♦ PP

Situation in FY2011

Sales volumes have deteriorated due to EU financial crisis, stagnant sales in LCD TV, inventory adjustment, etc., since 2Q
 Domestic business showing recovery trend since 4Q
 Overseas business generally robust, driven by Europe and the US

Future Measures

 Pursue business opportunities in China (Plant in operation from 2Q FY2013)
 Expand sales for non-FPD applications (touch panels, PV cells, etc.)
 Improve product mix

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China Investment Plans by Panel Makers

Polyester Film Strategy in China

Build a top share position in the promising China FPD polyester film market

Global Network for Polyester Film

Develop production and sales in China to strengthen global business platforms

2. MAFTEC Alumina Fiber Business

Emission control and expansion in automobile production will be the growth drivers We will have further capacity expansion come online in FY2012

Situation in FY2011

■ Strong demand for *MAFTEC* due to tightened emission controls and higher energy efficiency (diesel car & direct-injection engines), in addition to an increasing automobiles production driven by the emerging economies.

 Capacity increased in line with the increasing demand: added 1 line at the Sakaide Plant, following expansion at the Naoetsu Plant
 Achieved record high production volume and cales volume

Achieved record-high production volume and sales volume

Future Measures

- Expand capacity as the internal combustion engine retains market dominance
- ■Add two lines in FY2012, starting in June and December

■Add further new lines or expand existing lines as necessary

	Location	Capacity expansion
Apr. 2011	Naoetsu	300t/y
Feb.2012	Sakaide	400t/y
May 2012	Sakaide	400t/y
Dec. 2012	Sakaide	400t/y (plan)
After FY2012	TBD	Under consideration

(t/y) 8000

FY2010 FY201' FY2012 FY2013 FY2014 FY2015

MAFTEC production capacity

2. MAFTEC Alumina Fiber Business

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Unique Characteristics of MAFTEC

APTSIS Emission Control and Demand Increase for MAFTEC

3. Agribusiness Solutions

Situation in FY2011

Progress in plant factory

- ✓ practical trial*
 - Seedling production system in a closed environment under artificial light
 - Tomato production system in greenhouse
 - *Participation in a project of the Ministry of Agriculture, Forestry and Fisheries at Chiba University

Acceleration of marketing in China

Seedling production system Nae Terrace

Tomato production system Tomatorina

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- ✓ Decision to establish a local office for manufacture & sales of high performance film
- ✓ Practical trial of plant factory with CHINA-CO-OP
- Evaluation of biodegradable multi film testing with Chinese Academy of Agricultural Sciences, MCC, and MPI

Future Measures

- Set-up a local office in Chiangsu, China (Operation will start from July 2013)
- Sell of plant factories and materials in China
- Increase field trials for biodegradable multi film in China as premarketing
- Commercialize medicinal plants

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3. Agribusiness Solutions

Business Expansion in China

Mitsubishi Rayon Co., Ltd.

MMA/PMMA, Carbon Fibers, and Aqua

1. MMA/PMMA

- Update

- 2. Carbon Fibers and Carbon Fiber Composite Materials
 - Expansion of carbon fibers for automotive applications
- 3. Aqua Business

siness expansion in China

<u>Next-generation</u> Growth Business (6)

Organic photovoltaic modules

Organic photo semiconductors

Advanced performance products

and materials

Agribusiness solutions

Sustainable resources

Healthcare solutions

- Growth Business (1
- White LED lighting and materials
 Lithium-ion battery materials
- FPD components
- Performance composite materials
- High performance molding products
- Specialty chemicals
 Water treatment system and services
- Pharmaceuticals
- High performance graphite
- Performance polymers
- MMA/PMMA

Cash-generating Business (18)

 Business to be

 Restructured (15)

 a crackers, etc.

 PHL/BPA/PC

1. MMA Monomer: Global Demand Balance

Respond globally to growth drivers and fulfill responsibility as market leader through innovation

Project Plans for the MMA Chain

All projects are on schedule Decision made to construct new methacrylic acid/esters plants

Name of project	Capacity	Progress status
Daesan-2 Project	MMA: 98,000t/y PMMA: 60,000t/y	Under construction for planned start in Q1 2013. Under construction for planned start at the end of 2012.
New methacrylic acid plant in Beaumont	Methacrylic acid: 23,000t/y	Under construction for planned start of operations in 2013.
MMA restart in Beaumont	MMA: 156,000t/y	75,000 tons operation in 2011. Preparing for full operations.
Middle East α project	MMA: 250,000t/y PMMA: 40,000t/y	In detailed design stage.
New HEMA plant in Daesan MMA	HEMA: 11,000t/y (2-Hydroxyethyl methacrylate)	Planned operational start in April 2013.
Sustainable MMA		Under co-development between the UK and Japan

Mitsubishi Rayon Co., Ltd.

MMA/PMMA, Carbon Fibers, and Aqua

MMA/PMMA

2. Carbon Fibers and Carbon Fiber Composite Materials

- Expansion of carbon fibers for automotive applications

Carbon Fiber Demand Forecasts up to 2020

Large industrial applications, mainly in wind energy, will expand - Rapid growth for automotive applications after 2015 -

Expected Carbon Fiber Applications in Automobiles

Using carbon fibers and carbon fiber composite materials to realize *KAITEKI* society

- Significant weight-saving effects
 - Contribution to CO₂ reduction
 - Reduction of total CO₂ emission in Japan by 1.5% according to JCMA's LCA Model
 - Higher degree of freedom in automobile design
 - Reduction in number of automobile parts

Red letters: Thermoplastic resins Black letters: Thermosetting resins

Boost penetration of electric/fuel cell vehicles

I FP⁻ I ong Fiber Pellet

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Carbon Fiber Composite Materials for Automobiles

Molding Technologies of

Good **Chemistry** for Tomorrow, Mitsubishi Chemical Holdings Group

Provide Optimized CFRTP Technologies

using the Group Synergy

Automobile Market Development Roadmap

Target adoption in mass production vehicles by around 2015

Mitsubishi Rayon Co., Ltd.

MMA/PMMA, Carbon Fibers, and Aqua

MMA/PMMA

- Update

2. Carbon Fibers and Carbon Fiber Composite Materials

- Expansion of carbon fibers for automotive applications

3. Aqua Business

- Business expansion in China

Expansion of Cleansui into Overseas Markets

Expansion of *Cleansui* (home-use water purifier) into overseas markets

- Sales promotion in overseas markets in collaboration with Mitsubishi Kagaku Media/Verbatim (Australia/New Zealand, Europe, and Asia)
- Sales promotion in the huge and increasingly health-conscious Chinese market
- Promote Cleansui (using hollow fiber membranes) worldwide and achieve KAITEKI by providing "clean & safe water"

Business Expansion in China (1)

Accelerate MBR installation in large-scale public projects and food industry

Business Expansion in China (2)

Established hollow fiber membrane production facilities in partnership with a leading local player

Enhanced capabilities to stably manufacture and supply highquality hollow fiber membranes based on our proprietary technologies

Using local partner's capabilities to receive MBR orders and sell hollow fiber membranes

Improved cost competitiveness of hollow fiber membrane products; gaining the advantages of local production for local consumption

Further strengthening competitiveness in the Chinese wastewater treatment market

[Company Overview]

Company name:	Wuxi MRC Origin Water Membrane Tech. Co., Ltd.	
Location:	Wuxi City, Jiangsu Province	
Foundation:	July 2001	
Total investment:	RMB 142 million	
Capital composition:	MRC 51%	
	Beijing Origin Water Technology Co., Ltd. 49%	
Business lines:	Manufacturing and sale of hollow fiber membranes for sev	vage/wastewater
	treatment; processing and sale of membrane elements	

Business Expansion in China (3)

Expansion of the water treatment facility O&M (operation & maintenance) business in China

- Launch O&M business in China with a local partner who has rich experience in MBR installation (June 2012)
- O&M is expected to become the fastest growing segment in the global water treatment market. We plan to meet this demand by promoting our industrial wastewater treatment business (incl. recycling) and businesses that use affiliates' networks.

[Company Overview]

Company name:	Fengxin JDL Environment Protection Ltd.
Location:	Fengxin Industrial Park, Fengxin County, Yichun City, Jiangxi Province
Foundation:	December 2010
Capital:	RMB 28 million (approx. JPY 350 million) *As of Apr. 2012
Capital composition:	MRC 51%, Jiangxi JDL 40%, Toyota Tsusho 9% (expected in June 2012)
Business lines:	Construction and operation of water supply/wastewater treatment facilities and provision
	of related services; recycling of water resources; sale of water treatment facilities; and
	provision of water treatment technology consulting services

3. Aqua Business

Accelerate Wastewater System Development APTSIS through Maximizing Group Strengths in Aqua Business

Started super water-saving PTA plant in China Contributing to PTA competitiveness and globalization of Aqua business

Planned PTA manufacturing plant of MCC (approximate 10% share of the international market)

- High volume of COD waste-water is produced from large quantities of industrial water used in the PTA process
- MCC has started the world's best watersaving PTA plant, with potential for further improvement

÷	general	MCC China	Target
industrial water m3/t-TPA	8	6	3
Effluent load kg/t-TPA	0.4	0.2	0.2

 Contributes to environmental protection while also strengthening competitiveness and globalization of our Aqua business

APTSIS

Mitsubishi Chemical Holdings Group Member will, Under a mission to contribute to our Group, Strive to provide safety and comfort, be environmentally conscious, and improve human health To win further trust worldwide. Agility Be alert, act quickly

Principle Sharing theories, principles and ideals

Transparency

Iransparency, accountability and compliance

Sense of Survival A sense of being on the verge, a sense of crisis

Internationalization

Enhancing our performance within the global market

Safety, Security & Sustainability

Ensuring safety in manufacturing, trust in quality, information security and environmental consciousness