

Innovation

Intellectual Property Strategy

An intellectual property strategy to support growth

Basic policy

The Mitsubishi Chemical Group positions patents, trademarks, copyrights, expertise, data, and other intellectual property as important management assets. We aim to boost corporate value by effectively using these assets through collaboration with other companies, licensing, and other activities through which we can exploit our competitive advantage.

When our intellectual property rights are infringed, our approach is to confront the situation squarely and take appropriate action. Equally, we respect the intellectual property rights of other companies and act so as not to infringe on valid intellectual property rights belonging to other parties.

Basic policy

- Increase corporate value through the effective use of intellectual property

Securing competitive advantage, joint projects with other companies, licensing, etc.

- Respond with appropriate action to third-party infringement of our intellectual property rights

- Respect the valid intellectual property rights of other parties

Intellectual property management system

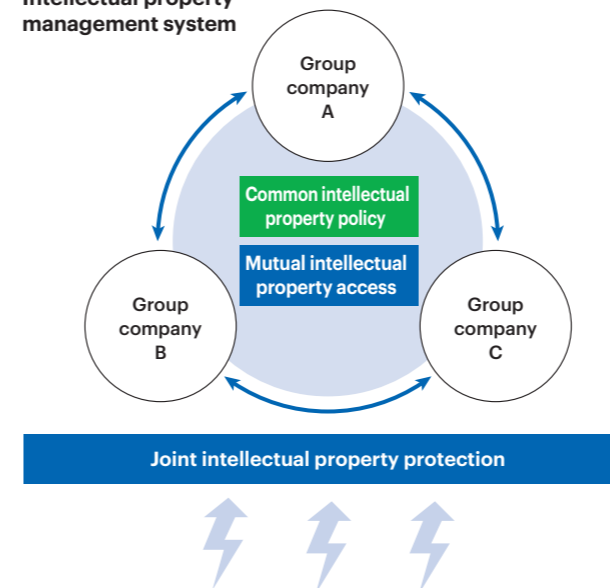
In line with our overall "One Company, One Team" corporate philosophy, the MCG Group is implementing the intellectual property management system described below.

First, to maximize the value of the MCG Group's

intellectual property portfolio, we promote mutual access to intellectual property among MCG Group companies. We have also devised frameworks and regulations through which we work together to respond to third-party intellectual property claims.

We have formulated an intellectual property policy that is applied uniformly by domestic and overseas Group companies, enabling us to pursue global intellectual property activities founded on a shared approach.

Intellectual property management system



Intellectual property strategy

The MCG Group sells a highly diverse range of products, from basic materials to performance products for specific applications, and the situation for different products can vary widely. Accordingly, a major feature of our intellectual

property strategy is to develop a strategy specific to each product.

Our intellectual property division works together with business and R&D divisions to set business targets for divisional products. We then configure an intellectual property approach based on an accurate understanding of the market conditions, technology trends, and intellectual property environment. The result is codified and implemented as our intellectual property strategy. Progress is regularly monitored, and a plan-do-check-act (PDCA) cycle is performed.

As one example of the results achieved by our intellectual property strategy, MCG was selected for inclusion (at the 89th position) in "Exploring the Global Sustainable Innovation Landscape: The Top 100 Companies," a report issued by LexisNexis Intellectual Property Solutions.

Intellectual property strategy

Separate intellectual property strategy for each product



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