

# Yupo for Three Dimension Molding Decoration

## Characteristic and Advantages

- New Yupo trial product for three dimension molding decoration
- No need of adhesive unlike commonly used current decoration sheet.
- Yupo itself can adhere to PP, AMS and PMMA by heat.
- Yupo can be more environmentally friendly solution as it is not provided with a release-liner unlike pressure sensitive type of decoration sheet.
- Yupo is even printable with digital printing.
- Better appearance than thermal molding as Yupo can even follow three dimensional shape.

### ■ (TOM method sample)



### ■ (NATS method sample)



## Applicable components

- Under market research
- Possibly suits for home appliances and furniture.

## Proposal for the future

- New Yupo decoration sheet (trial) contributes to the total cost reduction as it does not require release-liner unlike the others.
- Yupo can contribute to achieve better appearance than thermal transfer molding.
- It can provide customers with additional opportunities in home appliance industry as three dimensional decoration is getting familiar in not only car industry.

